



**COUNCIL ON CHIROPRACTIC  
EDUCATION AUSTRALASIA**



# **CCEA STRATEGIC PLAN**

**2018-2023**

# Our Vision

*To be a leader  
in accreditation  
and assessment  
of chiropractic  
education.*

# Our Mission

The CCEA plays a pivotal role in assuring high quality, safe chiropractic care by:

- Developing, advocating and maintaining valid, reliable and quality education, accreditation and competency standards
- Assessing competency and capability of overseas trained chiropractors who seek to practice in Australia and New Zealand
- Assessing the success of the chiropractic provider institutions in ongoing development, implementation and evaluation of course outcomes
- Responding to changes in health and education environment and facilitate the regulatory framework for chiropractors in Australia and New Zealand
- Collaborating with other professions and professional bodies in the interests of community safety and health



# Our Values

## Engagement and Support

- We connect to our stakeholders by having strong relationships and productive partnerships which deliver mutually beneficial outcomes.
- We value others and ourselves and celebrate our commonalities and differences. We promote open communication, ongoing collaboration and free exchange of ideas and information.
- We support workforce diversity, inclusion and equal opportunity.

## Excellence and Integrity

- We lead by consistently demonstrating excellence in all our core activities.
- We demonstrate leadership, are trustworthy and act with honesty, openness and respect.

## Fairness and Transparency

- We are open and accountable.
- We promote transparency in our processes, procedures and decision making emphasizing consistency, fairness and probity.

## Independence

- We preserve our independence in decision making and managing conflict in all services and processes.





# Strategic priorities 2018–2023

## Governance

- Build and maintain an efficient, cost effective, framework to support the CCEA's core business, strategic priorities and work plan.
- Anticipate and inform national and international trends and developments.
- Identify and mitigate risks to the effectiveness and sustainability of the CCEA.
- Ensure reputation as a trusted advisor on policy and regulation, accreditation and assessment of overseas trained chiropractors.

## Organisation

- Efficient and effective resource management
- Collaboration
- Sustainable business processes
- Encourage innovation and ethical business
- Good corporate citizenship

## Accreditation

- Develop and maintain chiropractic accreditation standards and competencies that are rigorous and based on 'best practice'
- Ensure accreditation processes are independent, rigorous and based on best available evidence
- Ensure informed, un-biased, transparent and fair decision making in accreditation decisions
- Provide expertise in accreditation to others inter and intra-professionally
- Seek to extend mobility and portability of CCEA accredited programs internationally

## Assessment

- Develop and maintain 'best practice' in administering a standardised assessment framework.
- Ensure assessment standards are based on available research and are consistent with national and international standards

## Stakeholder engagement

- Optimise communication channels/partnerships and collaborations relating to our core business and strategic objectives with internal/external stakeholders
- Provide opportunity and encourage greater stakeholder engagement in consultations
- Respond to the needs and expectations of the stakeholders who engage the CCEA services

*Ensuring and maintaining quality assurance in  
chiropractic education and competency*



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